

EZEKIEL APETU

Senior Web Developer · WordPress & CMS Specialist · Fullstack Engineer

apetudevbeast@gmail.com | +234 703 347 4198 | Lagos, Nigeria |

SUMMARY

Senior Web Developer with a strong foundation in WordPress and CMS-based delivery and the full-stack depth to build custom systems when the platform ends. Shipped production systems for fintech companies, government agencies, healthcare platforms, ecommerce brands, and international agencies across Nigeria, Germany, and the US. Comfortable owning projects end-to-end - from brief to deployment - and working inside structured remote teams.

EXPERIENCE

Senior WordPress Developer *Feb 2024 – February 2026*

Growmodo - Germany (Remote)

- Led end-to-end development of custom WordPress sites for international clients across ecommerce, healthcare, and professional services verticals.
- Built custom themes and plugins using PHP, ACF Flexible Content, and Gutenberg blocks; integrated third-party APIs to extend core functionality.
- Delivered ADA/WCAG 2.1-compliant builds with semantic HTML, ARIA roles, and keyboard navigation standards.
- Implemented performance stack: WP Rocket, Lazy Load, image optimization, and CDN configuration - achieving consistent sub-2s load times.
- Managed migrations, domain setups, and hosting configurations without downtime.
- Mentored junior developers and owned code review process for team consistency.

Fullstack Developer / Technical Co-Founder *Oct 2023 – Present*

Gettally (Personal Venture) - Lagos

- Co-founded and built Gettally, a fintech mobile product focused on card tokenization and P2P wallet payments.
- Owned backend architecture and oversaw React Native frontend from concept to MVP.
- Secured partnership discussions with a commercial bank and obtained certification from a leading card scheme.

Fullstack Developer *Aug 2023 – Jan 2024*

Netplusdotcom Fintech - Lagos

- Migrated legacy systems to WordPress Multisite with REST API integrations, reducing load times by up to 50% via caching, minification, and lazy loading.
- Built interactive WordPress features using ReactJS; integrated front-end assets with back-end systems via REST APIs.
- Collaborated cross-functionally between marketing and IT to deliver coherent web solutions on schedule.

Full Stack Software Developer *Mar 2023 – Aug 2023*

Netplusdotcom Fintech - Lagos

- Developed and maintained full-stack web applications using ReactJS, Node.js, Laravel/Lumen, MySQL, and MongoDB.
- Built the NetplusPay Merchant Portal - an administrative system for banks and POS merchants.
- Led frontend development on the NIMASA API Data Dashboard, integrating Lloyd's vessel tracking API with a cross-team of UK developers.
- Delivered responsive, accessible UI across multiple internal platforms using Bootstrap and TailwindCSS.

Head of IT / Senior Frontend Developer *Aug 2022 – Jun 2023*

Havosoft International Limited - Lagos

- Progressed from Frontend Developer to Head of IT within the same organization.
- Designed and implemented custom WordPress themes and Shopify apps; integrated Polaris design system for scalable app UI.
- Conducted user research and implemented on-page SEO strategies across WordPress and Shopify platforms.
- As Head of IT: developed IT strategy, managed team hiring/training, enforced network security standards, and oversaw technology project delivery.

Frontend Developer *Jan 2020 – Sep 2020*

Adomedia NG - Lagos

- Built and maintained client-facing web features using HTML5, CSS3, JavaScript, ReactJS, and PHP/Laravel.
- Conducted code reviews, optimized applications for speed and security, and collaborated with backend developers on RESTful API integration.

Frontend Developer (Intern → Developer) *Jan 2019 – Mar 2020*

Ahertech - Lagos

- Designed responsive UIs with ReactJS, AngularJS, and Bootstrap; integrated front-end applications with NodeJS and SQL/MongoDB databases.

- Progressed from intern to junior developer within 12 months.

KEY PROJECTS

WordPress / CMS Work

The Growth Bully, Gyno Glow, Alpine Mar, Cirrus Aircraft, Mountain Collective, Land Republic, Cardinal Stone, Kennedy Ekezie, Lyfe Fuel, B Fyne, Moto Point - custom theme builds, WooCommerce, ACF, Gutenberg, performance optimization, and SEO across ecommerce, finance, real estate, and agency verticals.

Custom / Fullstack Work

NAFDAC Suspect/Surety Profiling System (Next.js + Node.js), NIMASA API Dashboard (Lloyd's API integration), Breeze-NRC mobile ticketing app (100K+ downloads), LetsGo by Letshego (100K+ downloads), Sparkle Lifestyle Bank (500K+ downloads), Wellness Plus health app, Mutual Trust Intranet, Tubemonetizer AI platform.

SKILLS

CMS & WordPress: Custom themes & plugins, WooCommerce, ACF, Gutenberg, Elementor, WPBakery, WordPress REST API, WordPress Multisite, Shopify (Liquid), HubSpot, GoHighLevel, Wix

Languages: PHP, JavaScript (ES6+), TypeScript, HTML5, CSS3/SCSS

Frameworks & Libraries: ReactJS, Next.js, Node.js, Laravel, Lumen, AngularJS, Redux, Bootstrap, TailwindCSS

Databases: MySQL, MongoDB, PostgreSQL, Oracle

Performance & SEO: WP Rocket, Lazy Load, Webpack, Babel, Nginx, technical SEO, schema markup, Core Web Vitals

Testing & QA: Jest, Mocha, Selenium, JMeter, SoapUI

DevOps & Tools: Git/GitHub, CI/CD, Vercel, JIRA, Confluence, Agile/Scrum

Standards: ADA/WCAG 2.1 accessibility, responsive/mobile-first design, security hardening

CERTIFICATIONS

Agile Project Leadership: Mar 2023

React – Securing Applications: Oct 2022

MERN Stack: Jan 2022

Node.js Developer Course: May 2022

SEO Specialist: Jan 2022

Custom Theme Development: Aug 2020

Plugin Development: May 2020

COMMUNITY & VOLUNTEERING

WordPress Community Founder: Founded and manages a 300+ member WordPress developer community on WhatsApp. Runs technical tutorials, mentorship sessions, and troubleshooting support. Oct 2022 – Present

Lead Developer – Developing Afrika: Volunteer. Built and maintains the website for a nonprofit tackling unemployment in Africa. Mar 2020 – Present

Technical Assistant – Jehovah Jireh Abundance Ministry: Technical support for outreach programs. Jan 2022 – Present